



# Massage Therapy

Start your new career  
Start your new business

**Information for students who plan to become professional massage therapists or start their own therapy business.**

Massage Therapy offers a very rewarding career path. You will get tremendous satisfaction from knowing you are directly improving the health and wellbeing of your clients. Massage Therapy is also in high demand, which offers you a strong career and business prospects.

## career opportunities

There are many career paths for massage therapists.

Some examples of positions that you could find yourself in include:

- ✓ *Wellness centers*
- ✓ *Chiropractic or physiotherapy clinics*
- ✓ *Health clubs & fitness centers*
- ✓ *Working directly with sports teams*
- ✓ *Resorts and cruise ships*
- ✓ *Beauty & Hair Salons*

## business opportunities

Massage Therapy is a great opportunity to start your own massage practice and therapy business. It also offers many people a perfect part time income stream that they can manage in addition to what they already do.

Some of the benefits include having flexible work hours, the ability to work from home or your client's premises so you don't need to pay rent. Also the set up costs/risks are a lot lower compared to other businesses. *Student note!* Those students unfamiliar with running a business will benefit from the schools 'Practice Management, Law & Ethics' course that trains you on how to start and successfully manage your new business.

## training & qualifications

To enter the massage profession it is recommended you gain your Certificate IV in Massage qualifications.

You will also find different clients enjoy different styles of massage. So during your studies with us you have the opportunity to learn many different massage styles including *Swedish, Remedial, Sports, Aromatherapy, Pregnancy Massage* and *Shiatsu*. This will expand your potential client list.

## we'll support you all the way!

We look forward to providing you the necessary qualifications and training to start your new career, and for many, your new life. The lecturers that will guide you at the school also run their own private practices. So they are a wealth of experience for you to tap into. If you have any further questions about starting your career or business in massage therapy please feel free to call us – *we have over 20 years of experience to share with you!*

